

**City Council of the City of Greenville
Work Session**

**Monday, May 9, 2022
3:30 p.m.**

**Meeting Location:
Greenville City Hall, Council Chambers, 206 S. Main Street**

MINUTES

CITY COUNCIL: Mayor Knox White, Councilmember John M. DeWorken, Councilmember Lillian B. Flemming, Councilmember Kenneth C. Gibson, Councilmember Russell H. Stall, and Councilmember Dorothy H. Dowe

Absent: Councilmember Wil Brasington

CITY STAFF: City Manager John F. McDonough; Interim City Attorney Leigh Paoletti;
City Clerk Camilla G. Pitman

Mayor White called the meeting to order for the purpose of discussing the following matters.

Accommodations Tax Advisory Committee (ATAX) Recommendation

ATAX Chair Joe Hindman provided a memorandum from the ATAX Committee presenting the funding recommendations for FY2022-23 Accommodations and Hospitality Tax Funds, as located in City Council's agenda packet. Mr. Hindman explained the criteria used in determining the recommendations and recognized the organizations and proposed funds totaling \$1,950,000.

Councilmember DeWorken referred to VisitGreenvilleSC recommendations and requested seeing more coordination of community-wide outreach and involvement.

Councilmember Gibson joined the meeting.

Councilmember Dowe commended the Committee for their time and involvement in the process. Councilmember Dowe suggested finding ways to assess organizations on being good stewards in other areas, to find opportunities to attract more diverse events, and to consider how grant applicants align with the City's priorities. Mr. Hindman responded that the Committee has discussed considering similar topics and welcomes any additional input. Councilmember Flemming suggested staff assist with providing access to the information to assist the Committee.

Councilmember Stall asked what the breakdown is of the economic impact from an event and how much of that impact is building hospitality and ATAX? Office of Management and Budget Director Matt Efirm responded it depends upon the metrics used by an organization, including direct and indirect spending and induced impact. Councilmember Stall asked for information showing a strong return on investment analysis and the number of heads and beds with the money given to VisitGreenville. Councilmember Flemming asked for the metrics showing the number of the diverse organizations applying and recommendations presented.

Mayor White referred to the involvement of the Accommodations Tax Advisory Committee over the years and thanked Mr. Hindman for his presentation and the Committee's work.

Greenville Convention Center

The item was originally included on a draft agenda that was inadvertently posted. The item was not presented or discussed during the meeting.

Motion - Executive Session

During the open Work Session, Mayor White asked for a motion to go into Executive Session. Interim City Attorney Leigh Paoletti recommended going into executive session under S.C. Code §30-4-70 (a)(1) to discuss appointments to the City's boards and commissions, subsection (a)(2) negotiations for proposed contractual matters involving CESA; and subsection (a)(5) to discuss economic development incentives related to Fluor Field Public/Private Partnership (Greenville Drive), West Washington Street, and SunCap Development Agreement.

Councilmember Stall moved, seconded by Councilmember Gibson, to go into Executive Session. The motion carried unanimously.

(Executive Session)

There being no further discussions, Councilmember Stall moved, seconded by Councilmember Flemming, to go out of Executive Session. The motion carried unanimously. No action was taken.

With no further discussions, the meeting adjourned at 5:26 p.m.

Camilla G. Pitman, MMC, Certified PLS
City Clerk

Meeting notice posted on May 6, 2022